

Speakers

Session- Impact of Water, Sanitation, Hygiene and Nutrition on Health.
Session Chair - Professor Alok Dhawan | Director, CSIR-IITR (Lucknow)

Dr. Chandrakant Lahariya | National Professional Officer – Healthcare, Access & Protection – WHO India

Mr. Jayant Krishna | Former CEO – National Skill Development Corporation (NSDC)

Dr. Preeti Kumar | Director – Training | Public Health Foundation of India (PHFI), New Delhi

Dr. Aniruddha Chimote | Director Hosconnn Consulting Services Pvt Ltd. (Nasik)

Dr. Neelam Singh | Consultant – Obs. & Gynae (Lucknow)

Rama Venugopal | Executive Director Value Added Corporate Services (P) Ltd. (Chennai)

Dr. Salil Choudhary – Director HealthPod India (Bangalore)

Dr. Santosh Moses | MHA, MPH, MBBS, MD (Hyderabad)

Mr. Vinod Mishra | India Coordinator – WSSCC

Dr. Sunil Kumar Khetarpal | COO & MS -Rajiv Gandhi Cancer Institute and Research Centre, Delhi

Dr. Subodh Kandamuthan | Associate Professor and Director of the Centre for Health Care Management at ASCI, Hyderabad.

Conference Schedule

Venue: **HILTON GARDEN INN, GOMTI NAGAR, LUCKNOW**

Date: 9th March 2019

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Ecosystem Partners

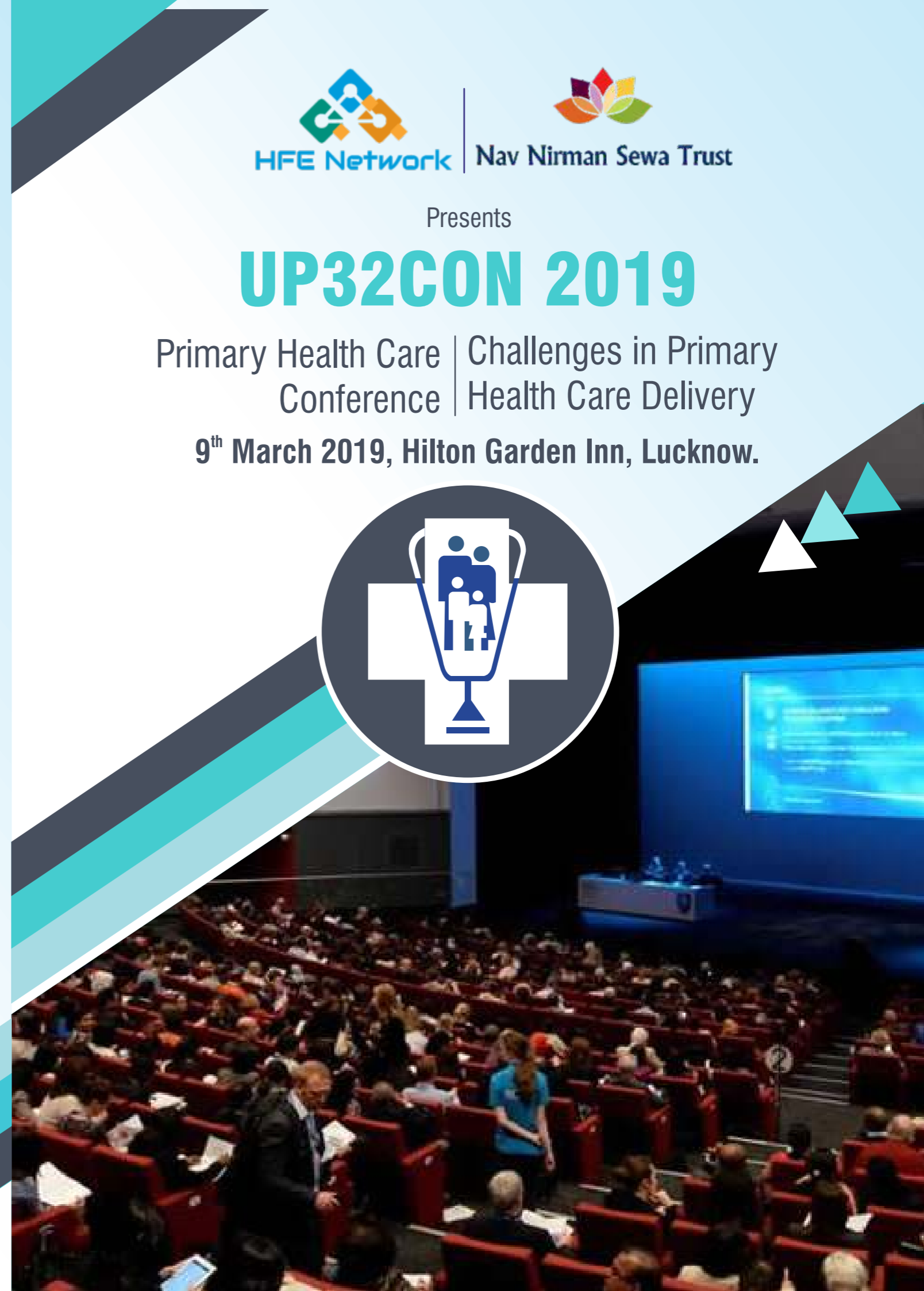


Presents

UP32CON 2019

Primary Health Care | Challenges in Primary
Conference | Health Care Delivery

9th March 2019, Hilton Garden Inn, Lucknow.



Primary Health Care (PHC)- The first point of contact

PHC is usually the first place people go when they have health concerns, often to a general practitioner (GP) or family physician (FP). PHC typically includes routine care, care for urgent but minor or common health problems, mental health care, maternity and child care, psychosocial services, liaison with home care, health promotion and disease prevention, nutrition counseling, and end of life care. PHC is also an important source of chronic disease prevention and management and may include other health professionals such as nurse practitioners, dietitians, physiotherapists and social workers.

Appropriate and affordable access is the cornerstone of a successful and sustainable primary health care service. The philosophy of PHC shifts the emphasis of health care away from hospitals and into the community, where the qualified and skilled health care workers support the continuum of care, linking community and hospital. Patients would benefit from improved access to screening, health promotion, and self management supports.

The challenges in delivering PHC

According to WHO, today more than one billion people cannot obtain the health services they need, because those services are either inaccessible, unavailable, unaffordable or of poor quality. Widening inequities across the world mean that an estimated 100 million people are pushed into poverty every year when they pay out-of-pocket for health services. These problems are of systemic nature and require an all-encompassing approach.

Therefore the aim of this conference is to address these challenges by equipping entrepreneurs and health care providers, with proper tools and enable them to promote quality, affordability and accessibility in Primary Health Care.

Conference benefits

The first of its kind, Primary Health Care conference brings together entrepreneurs and senior healthcare professionals from public as well as private healthcare organisations and offers: A great opportunity to network with your peers from academia and industry Ways to make Quality Healthcare Affordable and Accessible to the most vulnerable / marginalised sections of the society. The opportunity to interact with some of the most eminent speakers in the industry

Who should attend

All the Stake Holders of the Health Sector (Academia & Industry / Public & Private)
Representatives from Ministry of Health and Family Welfare
Researchers & Innovators | Healthcare IT Professionals
Healthcare Associations | Societies, & Professional Bodies
Pharmaceutical | Medical Device | IT Companies
Funding Agencies | Fund Raisers | Management Bodies | Decision Makers

Conference Chair

Dr. Santosh Mehrotra

Professor (Economy) & Chairperson, Centre for Informal Sector and Labour Studies at JNU, New Delhi.
M.A. (Econ.) – New School for Social Research, New York.
PhD. – Cambridge University (1985)

Conference Co-Chair

Dr. Pavitra Mohan

Pediatrician and a Public Health Physician. Co-founder of Basic Health Care Services. MBBS / MD in Pediatrics from Delhi University and a Masters in Public Health from University of North Carolina at Chapel Hill.